



Lauren Flaumenhaft

EXPERIENCE

August 2022 - Present:

Junior Art Director: Wunderman Thompson Health

Furthering my experience in pharma advertising, leading design tasks, creating websites, assisting in campaigns, and building brands from their conception.

January 2021- May 2022:

Art Fellow: Havas Health & You

Learning all aspects of an advertising agency in the health sector, taking on design tasks, assisting in campaigns, and using knowledge to improve brands.

September - December 2020:

Social Media Coordinator: InfusionCapital

Generating social media for obgyn & pediatric practices. Helping organize and run events as well as using SEO and web design knowledge to improve websites.

Summer 2020:

Graphic Design Internship: Cucumber

Improving upon presenting and branding capability, working within an advisory firm and enhancing skills in graphic design as well as regular business tasks.

2016 - Present:

Freelance Design Work & Graphic Design Tutoring

Created graphics for organizations as well as individuals or apparel, logos, and more. I also have tutored many university students in graphic design and similar subjects.

Fall 2016, 2019:

Editor for Distraction Magazine

Read over each story and edited up to 8 stories a week while creating publication formats and leading a team of 15 writers.

EDUCATION

University of Miami, 2016-2020

Bachelor of Science

Emphasis in creative advertising

- Minors in Art and Marketing

Havas Health & You Summer Lecture Series 2020

CONTACT

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SKILLS

Photoshop

Indesign

Illustrator

Premier Pro/After Effects

Google Ads Certified

Sketch

Figma

Social Media Marketing

ACCOMPLISHMENTS

- Created full Pfizer websites from scratch
- Instrumental in a Pfizer brand's launch
- Completed brand ISI update
- Created multiple video storyboards and aided in choices for locations, fashion, and set design
- Designed banners, emails, brochures, pamphlets and more across multiple brands
- Conceptualized top choices for brand marketing evolution that clients pursue
- Worked with up to 3 brands simultaneously